



Audit Bureau  
of Circulations

**Audit Report  
Magazine**

Resignation Audit

**PAID & VERIFIED CIRCULATION**

**AMERICAN SCIENTIST**

Research Triangle Park, North Carolina 27709

**FIELD SERVED:** Science.

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**AVERAGE CIRCULATION FOR 12 MONTHS ENDED JUNE 30, 2009:**

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**1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION**

	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference
<b>Paid &amp; Verified Circulation:</b> (See Par. 6)				
<b>Subscriptions:</b>				
Paid	62,652	62,652		
Verified				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>62,652</b>	<b>62,652</b>		
Single Copy Sales	10,307	10,307		
<b>Total Paid &amp; Verified Circulation</b>	<b>72,959</b>	<b>72,959</b>		
Paid & Verified Rate Base:	None Claimed			
# Above/Below Rate Base (+/-)				
% Above/Below Rate Base (+/-)				

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**2. PRICES**

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$4.95		
Subscription	\$28.00		
Average Subscription Price Annualized (6 issue frequency)		\$25.98	
Average Subscription Price per Copy		\$4.33	

(1) For the Report period

(2) Represents subscriptions for the 12 months ended December 31, 2008.

**ANALYSIS OF AVERAGE CIRCULATION**

**3. PAID & VERIFIED CIRCULATION BY ISSUE**

	Total Paid and Verified Circulation				Rate Base	
	Audited Circulation	Publisher's Statement Claim	Difference	%	Rate Base	% Above/Below (+/-)
2008 Issue						
July/Aug.	81,820	81,820			*	
Sept./Oct.	71,345	71,345			*	
Nov./Dec.	71,459	71,459			*	
2009 Issue						
Jan./Feb.	70,948	70,948			*	
Mar./Apr.	71,431	71,431			*	
May/June	70,752	70,752			*	
Total Average Circulation	72,959	72,959				

\*None Claimed

	Total Paid and Verified Subscriptions				Paid Subscriptions				Verified Subscriptions				Single Copy Sales			
	Audited Circulation	Publisher's Statement Claim	Difference	%	Audited Circulation	Publisher's Statement Claim	Difference	%	Audited Circulation	Publisher's Statement Claim	Difference	%	Audited Circulation	Publisher's Statement Claim	Difference	%
2008 Issue																
July/Aug.	70,602	70,602			70,602	70,602							11,218	11,218		
Sept./Oct.	60,528	60,528			60,528	60,528							10,817	10,817		
Nov./Dec.	60,455	60,455			60,455	60,455							11,004	11,004		
2009 Issue																
Jan./Feb.	61,213	61,213			61,213	61,213							9,735	9,735		
Mar./Apr.	61,238	61,238			61,238	61,238							10,193	10,193		
May/June	61,877	61,877			61,877	61,877							8,875	8,875		
Total Average Circulation	62,652	62,652			62,652	62,652							10,307	10,307		

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**4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS**

None of record

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**5. TREND ANALYSIS (See Publisher's Statement for Five Year Trend)**

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**6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION**

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Explanatory for full explanation.

	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference
<b>PAID SUBSCRIPTIONS</b>				
Individual Subscriptions*	7,009	7,009		
Association:				
Non-Deductible*	55,643	55,643		
<b>TOTAL PAID SUBSCRIPTIONS</b>	<b>62,652</b>	<b>62,652</b>		
<b>VERIFIED SUBSCRIPTIONS</b>				
<b>TOTAL VERIFIED SUBSCRIPTIONS</b>				
<b>TOTAL PAID &amp; VERIFIED SUBSCRIPTIONS</b>	<b>62,652</b>	<b>62,652</b>		
<b>SINGLE COPY SALES</b>				
Single Issue Sales	10,307	10,307		
<b>TOTAL SINGLE COPY SALES</b>	<b>10,307</b>	<b>10,307</b>		
<b>TOTAL PAID &amp; VERIFIED CIRCULATION</b>	<b>72,959</b>	<b>72,959</b>		

\*Included in Average Price calculation

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**6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE**

The following represents the average public place copies made available during the report period to the following public areas:

None of record

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**6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE**

The following represents the average individual use copies made available during the report period to the following individuals:

None of record

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**AUDIT STATEMENT**

This publication has resigned and as an audit has been made for last Publisher's Statement released, resignation is now accepted. There will be no further service on this publication.

There was no adjustment made in the average paid and verified circulation as shown in the Publisher's Statements for the period audited.

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**EXPLANATORY**

Suggested Retail Prices: Subscriptions: U.S., 2 yrs. \$50.00; 3 yrs. \$70.00. Canada, 1 yr. \$36.00; 2 yrs. \$66.00; 3 yrs. \$94.00. International, 1 yr. \$44.00; 2 yrs. \$82.00; 3 yrs. \$118.00.

Average non-analyzed non-paid circulation for the 12 month period: 790 copies per issue.

Post expiration copies: Average number of copies served on subscriptions not more than three months after expiration was 1,815 or 2.9% of average paid subscription circulation.

Association (Non-Deductible): The average of 55,643 copies per issue, shown in Par. 6 and included in Par. 1, represents copies served to members of Sigma Xi, The Scientific Research Society. The cost is \$74.00 to join, of which \$24.00 is allocated to a one-year subscription to AMERICAN SCIENTIST. Benefits include discounts for Annual Review publications, merchandise and other Affinity Programs and is non-deductible from dues.

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To Members of the Audit Bureau of Circulations:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with the Bureau's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average paid and verified circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average paid and verified circulation.

**Audit Bureau of Circulations**

04-0043-0	Analyzed Issue Date	05-06/01/09
	Analyzed Issue Text (for double month issue date)	
	Single Copy Price	4.95
	Association Subscription Price	24.00
	U.S. Subscription Price	28.00
	Canadian Subscription Price	36.00
	International Subscription Price	44.00